

IMPERIAL VALLEY

FOREIGN TRADE ZONE

IMPERIAL COUNTY WORKFORCE AND ECONOMIC DEVELOPMENT • 2799 S. 4th Street El Centro, CA 92243

MEETING AGENDA

Wednesday, May 17, 2023 @ 1:30 PM 2799 S. 4th Street, El Centro, CA, 92243

I. Call meeting to order

- a. Roll call
- b. JPA Member Updates
- c. Approval of 01/17/23 Minutes

II. Discussion/action/update

- a. Discussion regarding Strategic Marketing Plan Sample Brochure
- b. Update regarding FTZ FY 22-23 Expenditures
- c. Approve the FTZ FY 23-24 Budget
- d. Approve the FTZ FY 23-24 Meeting Calendar
- e. Discussion/Action regarding selecting a FY 23-24 chair and vice chair of the IVFTZ-JPA and membership forms
- f. Discussion/Action regarding upcoming NAFTZ training opportunities

III. Future agenda items and other business

- a. Discussion regarding potential agenda items, issues, or operators
- b. Potential operator updates

IV. Next meeting date

Date: July 19, 2023 at 1:30 P.M.

Location: City of Calipatria

V. Meeting adjourned