

IMPERIAL VALLEY

FOREIGN TRADE ZONE

IMPERIAL COUNTY COMMUNITY AND ECONOMIC DEVELOPMENT • 940 W. Main St., Ste. #203, El Centro, CA

MEETING AGENDA

Wednesday, December 13, 2017 @ 2:30 PM Imperial County Planning Department Conference Room 801 Main Street, El Centro, CA 92243

I. Call meeting to order

- a. Roll call
- b. Approval of 09/26/17 Minutes

II. Discussion/action/update

- a. Update on the status of new city participation Armando Villa
- b. Update on IVFTZ operator collections effort
- c. Discussion regarding NAFTZ annual conference experience
- d. Update/Action on IVFTZ #257 Budget
- e. Discussion regarding IVFTZ-JPA and IVEDC marketing

III. Future agenda items and other business

IV. Next meeting date

TBD

V. Meeting adjourned

IMPERIAL VALLEY

FOREIGN TRADE ZONE

IMPERIAL COUNTY COMMUNITY AND ECONOMIC DEVELOPMENT • 940 W. Main St., Ste. #203, El Centro, CA, 92243

MEETING MINUTES

Tuesday, September 26, 2017 1:00 PM Imperial County Planning and Development Department Conference Room 801 Main St. El Centro, CA. 92243

PROCEEDINGS

A meeting of the Imperial Valley Foreign Trade Zone – Joint Powers Authority (IVFTZ-JPA) was held on September 26, 2017 at 1:00 p.m. at the Imperial County Planning and Development Department conference room located at 801 Main St. El Centro, CA. 92243.

ATTENDEES

JPA Members	Primary	Alternate
City of Brawley City of Calexico	Rosanna Bayon MOORE Armando VILLA	
City of Calipatria	Romualdo MEDINA	
City of El Centro County of Imperial		Marcela PIEDRA Andy HORNE
		-
Consultants		

Coordinating Staff

I.C. Community & Econ. Development Esperanza Colio WARREN David HERNANDEZ

Other Invites

MINUTES

I. Call meeting to order

a. Roll call

Meeting was called to order by A. VILLA at 1:10 p.m. Roll call was performed by David Hernandez with four (4) JPA members present; R. MOORE attended by phone from her location



FOREIGN TRADE ZONE

at the City of Brawley, 383 W. Main Street, Brawley, CA. 92227, with the appropriate posting of the agenda for this meeting.

b. Approval of 09/11/2017 minutes

M. PIEDRA motioned to approve minutes as presented, R. MOORE 2nd. With modifications to include location changes **Vote:** 4 in favor, 0 against, 0 abstain at the time of the vote. **Motion passed**.

II. Discussion/action

a. Update on the status of new city participation.

A. Villa gave a short update on the status of the Cities of Imperial and Westmorland joining the IVFTZ-JPA. A meeting between Mr. Villa and the City of Imeperial has been scheduled. Information will be shared with the JPA as it becomes available.

b. Discussion/action regarding operator collections effort.

E. WARREN shared information on the status of the IVFTZ Operator accounts with the committee. A discussion was had on how the Board can prevent future problems with annual dues payments and will return to this topic at the next IVFTZ meeting.

c. Discussion/Action regarding NAFTZ annual conference sponsorship

Information regarding the conference events was reviewed and other potential meetings with agencies were discussed. The JPA decided not to participate in the conference sponsorship this year.

d. Discussion/action regarding proposed ITC-Diligence marketing plan

D. HARLOW was not present for this meeting; therefore, no discussion on the approval of the marketing plan occurred. The JPA did discuss that any marketing plan proposed should have a breakdown of deliverables in the plan. This item will be revisited at a later date.

III. Future agenda items and other business

- Update form Mr. Villa on the status of new city participation
- Update on IVFTZ operator collections effort
- Discussion regarding NAFTZ annual conference experience
- Update on the IVFTZ #257 budget
- Discussion regarding IVFTZ-JPA and IVEDC collaboration

IV. Next meeting date

November 2, 2017



V. Meeting adjourned

Meeting adjourned at 2:08 p.m.

ITEM a

Update on the Status of New City Participation

Presented by: Armando Villa

ITEM b

Update on the IVFTZ Operator Collections Effort

ITEM C

Discussion Regarding NAFTZ Annual Conference Experience

ITEM d

Discussion/Action on IVFTZ #257 Budget

Imperial Valley Foreign Trade Zone Proposed Budget FY: 2017-2018						
		July 1, 2017 - Ju				
		d 2017-2018	Actual R/E as of December	¥	ıce	
BALANCE FROM 2016-17	\$	44,136.53	\$ 44,136.53	\$ \$ 44,136.53		
REVENUE Membership dues County of Imperial City of Brawley City of Calexico (Note #3) City of Calipatria City of El Centro Estimated Interest Earned Anticipated Renewal Fee Pimentel Group (Note #3) JE Exports Coppel, Inc Imperial RailPort	\$ 17,466.85 \$ 1,784.18 \$ 11,197.40 \$ 2,416.54 \$ 12,304.04 \$ 300.00 \$ 5,000.00 \$ 5,000.00 \$ 5,000.00	45,469.01	\$ - \$ - \$ 11,197.40 \$ - \$ - \$ 100.74 \$ 11,298.14 \$ 2,500.00 \$ - \$ 5,000.00 \$ -	\$ 2,500.00 \$ - \$ 5,000.00 \$ -		
My Distribution Center	\$ 5,000.00 \$	25,000.00	<u>\$</u> - \$ 7,500.00	<u>\$</u> - \$ 7,500.00		
Total Balance and Revenue		\$ 114,605.54		\$ 62,934.67	\$ 62,934.67	
OPERATING EXPENSES Dues, Memberships & Subscriptions NAFTZ SCFTZ Sponsorship	\$ 3,900.00 \$ - \$ - \$	3,900.00	\$ 1,400.00 \$ - \$ - \$ 1,400.00	\$ 2,500.00 \$ - \$ - \$ 2,500.00		
Consultant Fee ITC (annual fee) Fee paid previous FY 2016-17	\$ 24,000.00 <u>\$0</u> \$	24,000.00	\$ 8,000.00 \$ - \$ 8,000.00	\$ 16,000.00 \$ - \$ 16,000.00		
Travel Expenses NAFTZ Annual Seminar, Registration fee (Note # 1 NAFTZ Annual Seminar, Hotel/meal/mileage	\$ 2,775.00 \$ 3,690.00 \$	6,465.00	\$ 3,925.00 \$ 5,346.70 \$ 9,271.70	\$ (1,150.00) \$ (1,656.70) \$ (2,806.70)		
Office Expenses Postage Newspaper Publications/ Legal Office Supplies	\$ 120.00 \$ - \$ 680.00 \$	800.00	\$ 17.58 \$ - <u>\$ -</u> \$ 17.58	\$ 102.42 \$ - \$ 680.00 \$ 782.42		
Salaries Accounting Clerical Assistant Coordinators & Manager	\$ 1,000.00 \$ 1,000.00 \$ 11,000.00 \$	13,000.00	\$- \$- <u>\$</u> \$-	\$ 1,000.00 \$ 1,000.00 <u>\$ 11,000.00</u> \$ 13,000.00		
Marketing Flyers and other marketing materials IVFTZ website share (Note #2) Workshops, Expo and Shows	\$ 3,500.00 \$ 260.00 \$ 5,000.00 \$	8,760.00	\$ - \$ - \$ - \$ -	\$ 3,500.00 \$ 260.00 \$ 5,000.00 \$ 8,760.00		
ASF Conversion Consultant Fee County Staff Contingency	\$ - \$ 1,000.00 \$ 56,680.54 \$	57,680.54	\$ - \$ - \$ - \$ -	\$ - \$ 1,000.00 <u>\$ 56,680.54</u> \$ 57,680.54		
Total Expenses		\$ 114,605.54	4	\$ 18,689.28	\$ 95,916.2	
Notes: (1) Based on one person attending conference. (2) Website annual fee \$260 approximately. (3) Late annual contribution (FY 16-17)	1		Actual Balance	\$ 44,245.39 Remaining Balance	\$ 95,916.2	

Imperial Valley Foreign Trade Zone					
Proposed Budget FY: 2017-2018 July 1, 2017 - June 30, 2018					
Budgeted 2017-2018					
BALANCE FROM 2016-17			\$	44,136.53	
REVENUE					
Membership dues County of Imperial City of Brawley City of Calexico City of Calipatria City of El Centro Estimated Interest Earned	\$ \$ \$ \$ \$	17,466.85 1,784.18 11,197.40 2,416.54 12,304.04 300.00	\$	45,469.01	
Anticipated Renewal Fee Pimentel Group JE Exports Coppel, Inc Imperial RailPort My Distribution Center	\$ \$ \$ \$	5,000.00 5,000.00 5,000.00 5,000.00 5,000.00	\$	25,000.00	-
Total Balance and Revenue					\$ 114,605.54
OPERATING EXPENSES Dues, Memberships & Subscriptions NAFTZ SCFTZ Sponsorship	() ()	3,900.00 - -	\$	3,900.00	
Consultant Fee ITC (annual fee) Fee paid previous FY 2016-17	\$	24,000.00 \$0	\$	24,000.00	
Travel Expenses NAFTZ Annual Seminar, Registration fee (Note # 1 NAFTZ Annual Seminar, Hotel/meal/mileage	\$ \$	2,775.00 3,690.00	\$	6,465.00	
Office Expenses Postage Newspaper Publications/ Legal Office Supplies	\$ \$ \$	120.00 - 680.00	\$	800.00	
Salaries Accounting Clerical Assistant Coordinators & Manager	\$ \$ \$	1,000.00 1,000.00 11,000.00	\$	13,000.00	
Marketing Flyers and other marketing materials IVFTZ website share (Note #2) Workshops, Expo and Shows	\$ \$ \$	3,500.00 260.00 5,000.00	\$	8,760.00	
Contingency	\$	57,680.54	\$	57,680.54	
Total Expenses					\$ 114,605.54
Notes: (1) Based on one person attending conference. (2) Website annual fee \$260 approximately.					

July 1, 2017 - June 30, 2018					
		Buc	_	ed 2017-20	18
BALANCE FROM 2016-17			\$	44,136.53	
REVENUE					
Membership dues (Note #1)					
County of Imperial	\$	9,750.00			
City of Brawley	\$	7,500.00			
City of Calexico	\$	11,750.00			
City of Calipatria	\$	1,050.00			
City of El Centro	\$	12,650.00			
City of Imperial	\$	4,850.00			
City of Holtville	\$	1,800.00			
City of Westmorland	\$	650.00			
Estimated Interest Earned	\$	300.00	\$	50,300.00	
Anticipated Renewal Fee					
Pimentel Group	\$	5,000.00			
JE Exports	\$	5,000.00			
Coppel, Inc	\$	5,000.00			
Imperial RailPort	\$	5,000.00			
My Distribution Center	\$	5,000.00	\$	25,000.00	_
Total Balance and Revenue					\$ 119,436
OPERATING EXPENSES Dues, Memberships & Subscriptions NAFTZ (Note #2)	\$	3,900.00			
SCFTZ	\$	-	•		
Sponsorship	\$	-	\$	3,900.00	
Consultant Fee					
ITC (annual fee)	\$	24,000.00	•	24 000 00	
Fee paid previous FY 2016-17		\$0	φ	24,000.00	
Travel Expenses					
NAFTZ Annual Seminar, Registration fee (Note # 3)	\$	2,775.00			
NAFTZ Annual Seminar, Hotel/meal/mileage (Note #3)	\$	3,690.00	\$	6,465.00	
Office Expenses					
Postage	\$	120.00			
Newspaper Publications/ Legal	\$	-			
Office Supplies	\$	680.00	\$	800.00	
Salaries					
Accounting	\$	1,000.00			
Clerical Assistant	\$	1,000.00			
Coordinators & Manager	\$	11,000.00	\$	13,000.00	
Marketing					
Flyers and other marketing materials	\$	3,500.00			
IVFTZ website share (Note #4)	\$	260.00			
Workshops, Expo and Shows	\$	5,000.00	\$	8,760.00	
ASF Conversion	\$	62,511.53	\$	52,511.53	
Total Expenses					\$ 109,436
Notes:	<u> </u>				
(1) FY 2017-2018 total share contribution at \$50,000					

ITEM e

Discussion Regarding IVFTZ-JPA and IVEDC Marketing

E-Newsletter Sign-up (http://www.ivedc.com/sign-up-e-newsletter/)



(http://www.ivedc.com/)

About Us (http://www.ivedc.com/about-us/)

- Services (http://www.ivedc.com/about-us/services/)
- Board of Directors (http://www.ivedc.com/about-us/board-of-directors/)
- Strategic Partners (http://www.ivedc.com/about-us/strategic-partners/)
- Imperial Regional Alliance (http://www.ivedc.com/about-us/imperial-regional-alliance/)
- Imperial Capital Ventures (http://www.ivedc.com/about-us/imperial-capital-ventures/)
- Become an Investor (http://www.ivedc.com/become-an-investor/)
 - Investor Directory (http://www.ivedc.com/become-an-investor/investor-directory/)
 - Testimonials (http://www.ivedc.com/become-an-investor/testimonials/)
- Contact Us (http://www.ivedc.com/contact-us/)

Agribusiness



Business Resources (http://www.ivedc.com/business-resources/)

- Demographics (http://www.ivedc.com/business-resources/demographics/)
- Utilities (http://www.ivedc.com/business-resources/utilities/)
- Resources (http://www.ivedc.com/business-resources/resources/)
- Our Region (http://www.ivedc.com/business-resources/our-region/)
- Developer's Guide to Imperial Valley (http://www.ivedc.com/business-resources/developer's-guide-to-imperial-valley/)
- Industry Clusters (http://www.ivedc.com/industry-clusters/)
 - Aerospace (http://www.ivedc.com/industry-clusters/aerospace/)
 - Agribusiness (http://www.ivedc.com/industry-clusters/agribusiness/)
 - Biotechnology (http://www.ivedc.com/industry-clusters/biotechnology/)
 - · Construction Materials (http://www.ivedc.com/industry-clusters/construction-materials/)
 - Data Centers (http://www.ivedc.com/industry-clusters/data-centers/)
 - International Trade & Logistics (http://www.ivedc.com/industry-clusters/international-trade-&-logistics/)
 - Renewable Energy (http://www.ivedc.com/industry-clusters/renewable-energy/)
- Site Selection (http://www.ivedc.com/site-selection/)
 - · Specific Planned Areas (http://www.ivedc.com/site-selection/specific-planned-areas/)
 - Industrial Parks (http://www.ivedc.com/site-selection/industrial-parks/)
- Incentives (http://www.ivedc.com/incentives/)
- Bi-National (http://www.ivedc.com/bi-national/)
 - Cali Baja Bi-national Mega-Region (http://www.ivedc.com/bi-national/cali-baja-bi-national-mega-region/)
 - IMPERIAL-MEXICALI BI-NATIONAL ALLIANCE (http://www.ivedc.com/bi-national/imperial-mexicali-bi-national-alliance/)

- Events (http://www.ivedc.com/events/)
 - Imperial Valley Renewable Energy Summit 2017 (http://www.ivedc.com/events/imperial-valley-renewable-energy-summit-2017/)
 - General Assembly and Economic Summit 2016 (http://www.ivedc.com/events/general-assembly-and-economic-summit-2016/)
- Initiatives (http://www.ivedc.com/initiatives/)
 - Imperial Valley Small Business Development Center (http://www.ivedc.com/initiatives/imperial-valley-small-business-development-center/)
 - San Diego Regional Energy Innovation Network (http://www.ivedc.com/initiatives/san-diego-regional-energy-innovation-network/)
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 - Press Room (http://www.ivedc.com/news/press-room/)
 - Abundant Opportunities (http://www.ivedc.com/news/abundant-opportunities/)
 - Multimedia Library (http://www.ivedc.com/news/multimedia-library/)

Incentives

Incentive Zones Overview

Imperial Valley is one of the fastest growing counties in the State of California offering a vast number of business opportunities along with a large number of trade possibilities. There are several state and federal initiatives in the Imperial County that promote economic development through incentives to employers in the Imperial County. These incentives are available for qualifying existing and new businesses.

State of California - Business Investment Guide serves as a reference document to highlight California's strategic business advantages, new state-sponsored initiatives, incentives, as well as existing technical and financial assistance programs currently in effect as of the publication date posted on the front cover.

Visit www.business.ca.gov (http://www.business.ca.gov/) to view the most recent version of the State of California Business Investment Guide.

California Competes Tax Credit

The California Competes Tax Credit is an income tax credit available to businesses that want to come to California or stay and grow in California. Tax credit agreements will be negotiated by GO-Biz and approved by a newly created "California Competes Tax Credit Committee," consisting of the State Treasurer, the Director of the Department of Finance, the Director of GO-Biz, one appointee from the Senate, and one appointee of the Assembly,

For more information and application documents, visit <u>www.business.ca.gov/Programs/CaliforniaCompetesTaxCredit</u> (http://www.business.ca.gov/Programs/CaliforniaCompetesTaxCredit.aspx).

San Diego/Imperial Valley Recycling Market Development Zone (RMDZ)

Program Overview

The goal of this program is to increase diversion of non-hazardous solid waste away from California landfills and to promote market demand for secondary and postconsumer materials.

The Recycling Market Development Zone (RMDZ) program provides economic incentives and technical services to businesses that divert waste from California's landfills while adding jobs and revenues to the local economy.

This program is a partnership among local businesses, local zone administrators, and state and local agencies. Hundreds of companies that manufacture goods made from recycled materials, such as plastic, glass, paper, wood, organics, tires, and construction debris, use these services. Some companies have benefited from a business loan, while others have taken advantage of the free technical assistance and/or product exposure opportunities through the RecycleStore.com website.

By tapping into the resources offered through the RMDZ program, you can help conserve resources and increase your bottom line at the same time.

We are Here to Help

CalRecycle, the agency responsible for managing California's solid waste stream and The Southern California Boarder Region Recycling Market Development Zone can help you identify new markets for recycled content products, help recycling-based businesses, and provide public education and outreach programs, to divert waste from disposal to higher and better use

Program Benefits Business loans

Creative partnerships Free advertising Permilling assistance

For more information, visit socalmdz.com (http://socalmdz.com/) or contact Sean Wilcock at sean@ivedc.com (mailto:sean@ivedc.com) or (760) 353-8332.

Imperial Valley Foreign Trade Zone #257

A foreign trade zone provides financial and logistical incentives for foreign and domestic manufacturers as well as distributors that utilize imported raw materials, components, and finished goods. Since the FTZ Program is outside the commerce of the U.S. and outside Customs jurisdiction the advantages of the Foreign Trade Zone far exceed benefits of any other program that currently exists. These advantages include, but are not limited to:

-Relief from Inverted Tariffs (Manufacturing) -Duty Exemption (Exports) -Duty Deferral (Cashflow) -Weekly Entry (MPF Minimization) -Unlimited Storage

Alternative Site Framework

Recently, Imperial County (FTZ 257) has further enhanced the attractiveness of the FTZ Program through increasing the accessibility of the program and lowering the cost of the program. Any business that exists or relocates to any corner of Imperial County has direct access to the FTZ Program. Furthermore, the process to achieve the benefits of the FTZ Program has been expedited as well.

For more information, please visit Imperial Valley Economic Development Corporation or contact Sean Wilcock at sean@ivedc.com (mailto:sean@ivedc.com) or (760) 353-8332.

HUBZone

The Historically Underutilized Business Zones (HUBZone) program helps small businesses in urban and rural communities gain preferential access to federal procurement opportunities. These preferences go to small businesses that obtain HUBZone certification in part by employing staff who live in a HUBZone. The company must also maintain a "principal office" in one of these specially designated areas.

Benefits of the HUBZone Program

The program's benefits for HUBZone-certified companies include:

-Competitive and sole source contracting -10% price evaluation preference in full and open contract competitions, as well as subcontracting opportunities

The federal government has a goal of awarding 3% of all dollars for federal prime contracts to HUBZone-certified small business concerns,

How Does the HUBZone Program Work?

The SBA regulates and implements the HUBZone Program. The SBA does the following:

-Determines which businesses are eligible to receive HUBZone contracts -Maintains a listing of qualified HUBZone small businesses that federal agencies can use to locate vendors -Adjudicates protests of eligibility to receive HUBZone contracts -Reports to the Congress on the program's impact on employment and investment in HUBZone areas

In order to qualify for the HUBZone program, your business must be located in an area designated as a HUBZone. You may determine if an address or a particular area is designated as a HUBZone by using the <u>HUBZone Maps (http://map.sba.gov/hubzone/maps/)</u>. For eligibility requirements and more information, please visit <u>www.sba.gov/content/hubzone (http://www.sba.gov/content/hubzone)</u>.

New Markets Tax Credits

The New Markets Tax Credit Program (NMTC Program) was established by Congress in 2000 to spur new or increased investments into operating businesses and real estate projects located in low-income communities. The NMTC Program altracts investment capital to low-income communities by permitting individual and corporate investors to receive a tax credit against their Federal income tax return in exchange for making equity investments in specialized financial institutions called Community Development Entities (CDEs). The credit totals 39 percent of the original investment amount and is claimed over a period of seven years (five percent for each of the first three years, and six percent for each of the remaining four years). The investment in the CDE cannot be redeemed before the end of the seven-year period.

For more information, visit www.cdfifund.gov/programs-training/Programs/new-markets-tax-credit/Pages/default.aspx (https://www.cdfifund.gov/programs-training/Programs/new-markets-tax-credit/Pages/default.aspx).

Click here (http://www.novoco.com/new_markets/resources/maps_data.php) for online mapping tool.

Diamond Investors







(http://www.sdge.com/)

Business Resources (http://www.iid.com/)
Business Resources (http://www.ivedc.com/business-resources/)

- Demographics (http://www.ivedc.com/business-resources/demographics/)
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- Developer's Guide to Imperial Valley (http://www.ivedc.com/business-resources/developer's-guide-to-imperial-valley/)
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- Events (http://www.ivedc.com/events/)
 - Imperial Valley Renewable Energy Summit 2017 (http://www.ivedc.com/events/imperial-valley-renewable-energy-summit-2017/)

- General Assembly and Economic Summit 2016 (http://www.ivedc.com/events/general-assembly-and-economic-summit-2016/)
- Initiatives (http://www.ivedc.com/initiatives/)
 - Imperial Valley Small Business Development Center (http://www.ivedc.com/initiatives/imperial-valley-small-business-development-center/)
 - San Diego Regional Energy Innovation Network (http://www.lvedc.com/initiatives/san-diego-regional-energy-innovation-network/)
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 - · Imperial Regional Alliance (http://www.ivedc.com/about-us/imperial-regional-alliance/)
 - Imperial Capital Ventures (http://www.ivedc.com/about-us/imperial-capital-ventures/)
- Community Links (http://www.ivedc.com/community-links/)
 - Brawley (http://www.ivedc.com/community-links/brawley/)
 - Calipatria (http://www.ivedc.com/community-links/calipatria/)
 - Calexico (http://www.ivedc.com/community-links/calexico/)
 - El Centro (http://www.ivedc.com/community-links/el-centro/)
 - Holtville (http://www.ivedc.com/community-links/holtville/)
 - Imperial (http://www.ivedc.com/community-links/imperial/)
 - Westmorland (http://www.ivedc.com/community-links/westmorland/)

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Conveyorgroup. (http://www.conveyorgroup.com/)