



IMPERIAL VALLEY FOREIGN TRADE ZONE

IMPERIAL COUNTY WORKFORCE AND ECONOMIC DEVELOPMENT • 2799 S. 4th Street El Centro, CA 92243

MEETING AGENDA

Wednesday, January 17, 2024 @ 1:30 PM
1250 Main Street, El Centro, CA, 92243

I. Call meeting to order

- a. Roll call
- b. JPA Member Updates
- c. Approval of 05/17/23 Minutes

II. Discussion/action/update

- a. Discussion regarding Strategic Marketing Plan
- b. Discussion/Action regarding Coppel's shared zone usage
- c. Discussion/Action regarding upcoming NAFTAZ training opportunities

III. Future agenda items and other business

- a. Discussion regarding potential agenda items, issues, or operators
- b. Potential operator updates

IV. Next meeting date

Date: March 20, 2024 at 1:30 P.M.

Location: Imperial County Business Center (1250 Main Street, El Centro, CA, 92243)

V. Meeting adjourned

IMPERIAL VALLEY FOREIGN TRADE ZONE, IVFTZ #257

County of Imperial · City of Brawley · City of Calexico · City of Calipatria · City of El Centro · City of Holtville