



# IMPERIAL VALLEY FOREIGN TRADE ZONE

IMPERIAL COUNTY WORKFORCE AND ECONOMIC DEVELOPMENT • 1250 Main Street El Centro, CA 92243

## **MEETING AGENDA**

Wednesday, May 15, 2024 @ 1:30 PM  
1250 Main Street, El Centro, CA, 92243

### ***I. Call meeting to order***

- a. Roll call
- b. JPA Member FTZ Updates
- c. Approval of 01/17/24 Minutes

### ***II. Discussion/action/update***

- a. Discussion regarding Strategic Marketing Plan
- b. Authorization to distribute site information letters to operators
- c. Approval of FY 2024-2025 Budget
- d. Approval of FY 2024-2025 Meeting Calendar
- e. Discussion/Action regarding selection of the FY 24-25 chair and vice-chair of the IVFTZ-JPA and Membership Forms
- f. Discussion/Action regarding upcoming NAFTAZ training opportunities

### ***III. Future agenda items and other business***

- a. Discussion regarding potential agenda items and issues
- b. Discussion regarding current operators
- c. Discussion regarding potential operators

### ***IV. Next meeting date***

Date: July 17, 2024 at 1:30 P.M.

Location: Imperial County Business Center (1250 Main Street, El Centro, CA, 92243)

### ***V. Meeting adjourned***

IMPERIAL VALLEY FOREIGN TRADE ZONE, IVFTZ #257

County of Imperial • City of Brawley • City of Calexico • City of Calipatria • City of El Centro • City of Holtville