



# IMPERIAL VALLEY FOREIGN TRADE ZONE

IMPERIAL COUNTY WORKFORCE AND ECONOMIC DEVELOPMENT • 1250 Main Street El Centro, CA 92243

## **MEETING AGENDA**

Wednesday, November 20, 2024 @ 1:30 PM  
1250 Main Street, El Centro, CA, 92243

### ***I. Call meeting to order***

- a. Roll call
- b. Approval of 05/15/24 Minutes

### ***II. Discussion/action/update***

- a. Discussion regarding Strategic Marketing Plan
- b. Discussion/Action regarding El Remate MBM Application for Site Designation and Concurrence Letter
- c. Authorization to approve and execute the third extension of the Operator's Agreement for Coppel Corporation
- d. Authorization to approve and execute the first extension of the Operator's Agreement for JE Exports
- e. Discussion/Action regarding upcoming NAFTAZ training opportunities

### ***III. Future agenda items and other business***

- a. Discussion regarding potential agenda items and issues
- b. Discussion regarding current operators
- c. Discussion regarding potential operators

### ***IV. Next meeting date***

Date: January 15, 2025 at 1:30 P.M.

Location: Imperial County Business Center (1250 Main Street, El Centro, CA, 92243)

### ***V. Meeting adjourned***

IMPERIAL VALLEY FOREIGN TRADE ZONE, IVFTZ #257

County of Imperial • City of Brawley • City of Calexico • City of Calipatria • City of El Centro • City of Holtville