



IMPERIAL VALLEY FOREIGN TRADE ZONE

IMPERIAL COUNTY WORKFORCE AND ECONOMIC DEVELOPMENT • 1250 Main Street, El Centro, CA, 92243

MEETING MINUTES

Wednesday, September 17, 2025 @ 10:00 A.M.
1250 Main Street, El Centro, CA

PROCEEDINGS

A meeting of the Imperial Valley Foreign Trade Zone – Joint Powers Authority (IVFTZ-JPA) was held on September 17, 2025 @ 10:00 A.M. in person at the Imperial County Business Development Center. Members of the public were encouraged to submit their comments via email prior to the day of the meeting.

ATTENDEES

JPA Members

City of Brawley
City of Calexico
City of Calipatria
City of El Centro
City of Holtville
County of Imperial

Primary

Rebecca Terrarzas-Baxter
Benjamin Martinez

Adriana Nava
Nick Wells

Alternate

Coordinating Staff

I.C. Workforce & Economic Development
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I.C. Workforce & Economic Development

Priscilla Lopez
Jade Padilla
Tabita Velarde

Other Invitees

Rob Richardson

IMS Worldwide



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MINUTES

I. Call meeting to order

- a. Roll call.

R. TERRAZAS-BAXTER called meeting to order at 10:19 A.M. Roll call was performed by J. PADILLA with four (4) JPA members present; it was determined that quorum was met.

- b. Approval of 07/30/25 Minutes

N. WELLS motions to approve the minutes as presented. B MARTINEZ seconded the motion for approval. **Vote:** 4 in favor, 0 against, 0 abstain at the time of the vote. **Motion Approved.**

II. Discussion/direction/action/update

- a. Discussion/ Action regarding 1Econo-Pack Supplies, Inc. Application for Alternative Site Framework – Minor Boundary Modification and Concurrence Letter

P. LOPEZ and J. PADILLA presented the motion on behalf of 1Econo-Pack and IMS Worldwide representative Rob Richardson. Unfortunately, representatives of 1Econo-Pack were unable to attend this meeting. JPA members requested an update on the specific activities of Econo-Pack be provided in the next meeting. No additional comments or concerns by the JPA members present. B. MARTINEZ motions for approval and A. NAVA seconds it. **Vote:** 4 in favor, 0 against, 0 abstain at the time of the vote. **Motion Approved.**

- b. Discussion and possible action approval of annual participation in the National Association of Foreign Trade Zone (NAFTZ) Annual Conference & Exposition and Annual Seminars (or similar events) for two staff members (regular yearly attendance), with the option of attendance for two (2) Board Members to attend, not-to-exceed a total of four (4) attendees per event.

J. PADILLA noted that the current budget includes 1person to attend the NAFTZ Annual Conference. However, it would generally be ideal to send at least 2 persons to this event. Additionally, there are more opportunities, such as the Spring Conference and other workshops. It was also mentioned that a more frequent attendance may be



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beneficial as there have been many changes in tariffs. It was also noted that the 2026 NAFTA Spring Seminar will be held in San Diego, which may be an opportunity for more members to attend. N. WELLS motioned to approve the inclusion of 2 persons to attend annual conferences and seminars. A.NAVA seconded the motion. **Vote:** 4 in favor, 0 against, 0 abstain at the time of the vote. **Motion Approved.**

c. Report and update by IMS Worldwide, Inc.

R. ROBINSON noted that the current IMS Worldwide agreement to provide FTZ Consulting services to the JPA would be expiring within the month. P. LOPEZ mentioned that contracts could generally be extended for an additional 2 years; however, J. PADILLA noted the existing contract was already for a 5-Year term. A short discussion took place and it was believed that 5-years may be the maximum amount allowed by the County.

III. Future agenda items and other business

a. Discussion regarding potential agenda items, issues, or operators

P. LOPEZ informed the JPA that she would follow-up on the summary information requested for 1Econo-Pack.

County staff is pending the task to reach out to the City of Imperial to extend an invitation to the IVFTZ-JPA.

A short discussion was held regarding the need for improved promotional and marketing materials for FTZ benefits. This item will need to be put on hold until a consultant can be contracted.

A. NAVA requested an update on the Border Impact Study. J. PADILLA noted an RFP has been drafted and will be brought to the JPA in November to tentatively be released November 17th and due in December.

b. Discussion regarding current operators

None.



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c. Discussion regarding potential operators

None.

IV. Next meeting date

B. MARTINEZ noted a conflict with the previously proposed meeting schedule and requested the meeting dates/time be changed. After a brief conversation of options resulting in a determination for the 2nd Thursday at 9:00 A.M.; still every other month. Thus, the next meeting will be scheduled for November 13th. J. PADILLA noted the yearly meeting calendar will be revised and brought to the next meeting for approval.

Date: November 13, 2025, at 9:00 A.M.

Location: 1250 Main Street, El Centro, CA

V. Meeting adjourned

Meeting was adjourned at 10:42 A.M.